

Welcome to our current issue of *PERSPECTIVES*, an e-mail newsletter designed to give you a window into what is going on here at Waste Management of Hawaii. You are on our list because you are involved with waste management issues or have asked us to keep you informed.

**KEEPING HAWAII CLEAN**

**FACTS TO BE PROUD OF:**

*Waste Management's renewable energy projects produce enough energy to power more than one million homes, and save the equivalent of more than 14 million barrels of oil per year.*

*Waste Management's landfills provide more than 17,000 acres of protected habitat wildlife.*

*Waste Management, combined with its wholly owned subsidiary Recycle America, is North America's largest recycler, recycling enough paper last year to save more than 41 million trees.*

## Aloha Message

Aloha Friends,

With the holiday season here, we at Waste Management of Hawaii are proud to be a part of the season of giving and sharing. We're very excited to report on our recent community outreach, and are proud that we have been recognized for our community commitment.

As an extension to Mayor Mufi Hannemann and the City and County of Honolulu's efforts to help the Waianae Coast communities, we recently donated a total of \$12,000 to the Hawaii Foodbank and its subsidiary organizations, the Hawaii Food Basket and the Kauai Food Bank. The Hawaii Foodbank contribution provided 30,000 pounds of rice to West Oahu residents in need.

At the Waimanalo Gulch Landfill, we have begun a significant landscaping project to help beautify the landfill. The \$100,000 project entails planting canopy trees, including monkey pod and Norfolk Pine, and also hydroseeding the ash toe berm toward the front of the landfill.

Recently, Waste Management of Hawaii was recognized as a finalist for the Pacific Business News Business Leadership Hawaii Awards held this month. These awards recognize local businesses that demonstrate strong leadership within the community and within the company. We are honored by this nomination and will continue to support our Waste Management family and the communities we serve.

Finally, you will get to know Steve Cassulo, director of operations at our West Hawaii Landfill on the Big Island. Steve has been with Waste Management of Hawaii for more than 15 years, and is one of our stellar veteran employees.

If you have any questions about our facilities or interested in a tour, please call me personally at (808) 668-2985.

Mahalo,

Russell Nanod  
Community Affairs Manager  
Waste Management of Hawaii



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## Filling the Pantry

Last month, we contributed \$12,000 to Hawaii's various food banks including:

- \$7,000 to the Hawaii Foodbank in concert with the City and County of Honolulu and Mayor Mufi Hannemann's Leeward Coast initiatives, a donation that provided about 30,000 pounds of rice, most of which will be distributed to Leeward Coast residents.
- \$2,500 to the Hawaii Food Basket, helping to facilitate some of the 12,000 to 14,000 requests the organization receives each month.
- \$2,500 to the Kauai Food Bank to help its operations provide food to families with children.



The contributions came in the midst of a lull in donations to the Hawaii Foodbank and its subsidiary groups. Waste Management of Hawaii responded immediately to the Hawaii Foodbank's call for community support. The donation will help ensure that all three organizations have a great start for the beginning of the holiday season.

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**Seeing Green at Waimanalo Gulch...**

We began an ambitious landscaping project last month at Waimanalo Gulch Landfill, and will spend more than \$100,000 including labor, cost of materials and installation of irrigation. With the establishment of the Waimanalo Gulch Landfill Oversight Committee by Mayor Mufi Hannemann, one of the priorities of the committee – which consists of Leeward Coast residents – was beautifying the stretch along Farrington Highway.



Approximately 30 semi-mature monkey pod and Norfolk Pine trees will be placed on the top of the ash toe berm, located toward the front of the landfill. These trees were selected because of the large canopy cover, making the landfill less visible to drivers passing by on Farrington Highway and the Ko Olina community.

We also chose these trees because they are non-invasive species that will not harm the environment. In addition, the area will be hydroseeded – resulting in fast-growing grass – so that it better blends in with the surrounding landscape. Furthermore, permanent irrigation will be installed as part of this project to ensure the trees and grass will thrive for years to come.



# Perspectives

WASTE MANAGEMENT OF HAWAII



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### Leading by Example

Waste Management of Hawaii was selected as a finalist for the Pacific Business News Business Leadership Hawaii Awards. Such an honor is only bestowed upon companies that exhibit strong leadership in the community and within the company. We are thrilled to be recognized with such a prestigious acclamation by our peers.



At Waste Management of Hawaii we strive to be an excellent community leader and understand the positive impact that we can have on the communities we serve. At the core of our values is creating a safe and enjoyable working environment for the hardworking people we call our friends and employees.

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**Employee Profile: Steve Cassulo,  
Director of Operations, West Hawaii Landfill**

Steve Cassulo is a veteran employee, having been with Waste Management of Hawaii for more than a decade. As the market area director of operations overseeing the West Hawaii Landfill, Waimanalo Gulch Landfill and Kekaha Landfill, he ensures that operations run smoothly and that the crews always have the tools and training to successfully complete their tasks.



"The most important aspect of my job is being there for the crew," explained Cassulo. "After all, they are the heart and soul of the site."

Cassulo originally began working for Waste Management of Hawaii at the Waimanalo Gulch facility before moving on to the West Hawaii Landfill as operations manager.

When he's not managing the West Hawaii Landfill, Cassulo enjoys time with his family and dogs and skiing on both water and snow. A resident of Hawaii since he was 13 years old, Cassulo enjoys the familiar aspects of living in paradise.